



- **Maker Summit:**
20 Jul 2017
- **Maker Conference:**
20 & 21 Jul 2017
- **Maker Faire
Singapore:**
22 & 23 Jul 2017

Maker Faire® Singapore

2017 Exhibitor
opportunities for Makers

Maker Extravaganza 2017
20th to 23rd July 2017,
Science Centre Singapore

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Maker Summit

- 20th July 2017
- 10am to 12nn
- Round table discussions with key stakeholders
- Tentative theme:
- Making for the future economy
- Singapore as a Maker nation

Maker Conference

- 20th July 2017
- 2pm to 5pm
- 21st July 2017
- 10am to 5pm
- Suggested Tracks
 - Education
 - Startups
 - Lifelong learning and Skills future
 - Early childhood
- Sharing from best practitioners through workshops and talks

Maker Faire Singapore

- 22nd and 23rd July 2017
- **10am to 8pm on 22nd July and 10am to 6pm on 23rd July**
 - Drone Zone
 - Tech Zone
 - Fabrication
 - Community
 - Craft Zone
 - School and student exhibits
 - Young Makers
 - Tinkering Area

Maker Faire Singapore 2017 will be a paid event with ticket fees of \$6.50 per person.

Admission to Science Centre is complimentary to Maker Faire attendees

Free admission for

1. Makers exhibiting or conducting workshops
2. Volunteers
3. Students in school groups of 20 or more

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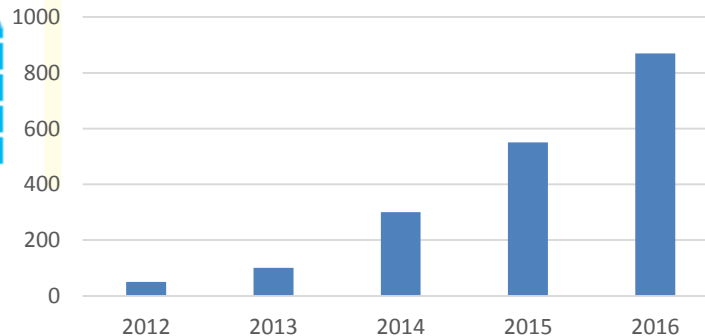
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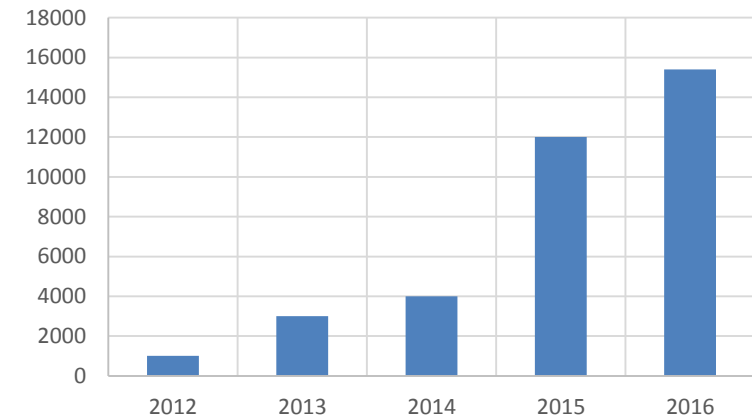


Inspires, informs, connects and entertains thousands of attendees in a family friendly environment that celebrates technology, education, science, arts, crafts, engineering, sustainability and more.

Number of participating Makers



Number of attendees



- ⇒ Exponential growth of participating Makers and attendees over 5 years
- ⇒ Exponential growth in Makerspaces and co-working spaces across the island over 5 years

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58%

attend with

family
46%

Spend 4 hours or
more at Maker Faire
Singapore

Number of attendees in
2016:

12%

Are looking for opportunities in
Education

90%

give Maker Faire Singapore high praise
noting it was *"Very well done, got
inspired so much. Good for kids, adults
and lifelong learning"*

15,400

72%

Are university
level graduates or
higher

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Steering Committee

Science Centre Singapore
Singapore University of Technology and Design
Intel Singapore
Art Science Museum
Gov Tech
Info-communications Media Development
Authority of Singapore
Google Singapore
Skills Future SG
SPRING
National Environment Agency
SG Makers Association Ltd
National Library board
Sustainable Living Lab
Singapore Polytechnic

Confirmed Community Partners

Hackerspace SG
Sustainable Living Lab
Imagin8ors
Funbie Studios
Handmade Community SG

Around 50 Maker submissions have been received so far.

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Maker Faire Singapore has consistently been covered in local media

<http://makerfaresingapore.com/press/>

Press 2016

Maker Faire® Singapore

[15 activities for kids during the June holidays](#), The Straits Times, 27 May
[June holidays: Give children free time and space](#), The Straits Times, 30 May
[Local maker culture gaining ground in Singapore](#), Channel News Asia, 15 June
[Learning made fun](#), The Business Times, Avanti Nim, 24 June
[At the heart of creating value is a 'maker mindset'](#), TODAY, Regina Lee, 24 June
[Record numbers for Maker Faire](#), Channel News Asia Singapore Tonight 10pm, 24 June
[Record numbers for Maker Faire](#), Channel 8 News Tonight 10.30pm, 24 June
[Maker Faire 2016 opens its doors](#), Channel News Asia Singapore Tonight 10pm, 25 June
[Infocomm Development Authority: Neighbourhood will see fourth laboratory in two years](#), Channel 8 Singapore Today 6.30pm, 25 June
[Biggest Maker Faire in five years](#), Channel 5 News Tonight 9pm, 25 June
[Biggest Maker Faire in five years](#), Channel U News Tonight 11pm, 25 June
[600 creations on display at Maker Faire event – the largest number](#), Suria Berita News 8pm, 25 June
[Biggest Maker Faire in five years: exhibition will highlight role of science in daily life](#), Vasantham Tamil News 8.30pm, 25 June
[TODAY Weekend Guide 25-26 June](#), TODAY, 25 June
[Yaacob : Cultivating interest in Maker movement vital to Singapore](#), Berita Minggu, 26 June
27 June 2016
[Building a smart future at science festival](#), The Straits Times, 27 June
[Maker Faire Singapore: Turning ideas into reality](#), The Straits Times, 27 June
[Inventors Assemble](#), TODAY Facebook page, 24 June

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How can you take part in Maker Conference

Maker Faire® Singapore

Propose sharings, talks and workshops in the relevant themes. Call for proposals and speakers will go out by end February

Education

Startups

Lifelong learning and Skills future

Early childhood

Technology

Any other tracks

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How can you take part in Maker Faire Singapore?

Maker	Commercial Maker	Vendor	Company	Community partner	Sponsor
<ul style="list-style-type: none"> • Free to participate • Showcase of project or work • No selling allowed • 1-2 booth spaces for 2 days • Custom spaces available on request • Workshops and presentations 	<ul style="list-style-type: none"> • Selling of products that you have made • 1-2 booth spaces for 2 days • \$50 per booth for 2 days • Workshops and presentations 	<ul style="list-style-type: none"> • Selling of products / kits that you have not made • You already have an existing business • 1-2 booth spaces for 2 days • \$200 per booth for 2 days 	<ul style="list-style-type: none"> • Established companies • Limited spaces • \$2000 	<ul style="list-style-type: none"> • Any combination of makers and commercial makers • Curating a minimum of 5 booth spaces • Logo will be placed in the onsite banner and website • Organizers will work with you to get the best possible location for the community space • Cost is per commercial maker booth 	<ul style="list-style-type: none"> • For companies • Refer to the Maker Faire Sponsorship deck

<http://makerfaresingapore.com/> =>

Follow the link “Call for makers”

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Clarification on fees

- For commercial makers and startups/ vendors, fees will be **based on a per booth basis.**
- A booth is a 2 m by 2 m space with 1 table and 2 chairs, 1 electric socket available on request
- Table size: 1.2 m by 0.5 m

<http://makerfaresingapore.com/> =>

Follow the link “Call for makers”

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Application process

- ⇒ Submission via <http://makerfaresingapore.com> only (Submissions will not be accepted via phone/ email)
- ⇒ Closing date for applications: 30th April (round 1) 15th May (round 2)
- ⇒ Applications received before 20th Feb will be notified prior to end of March

Late entries: Applications received after the deadline will be reviewed on a case by case basis, based on available space.

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Show + Tell

We encourage exhibits that show how cool your work is: Show!

We also want you to show the visitors that they can do this too – Tell!

We therefore encourage submissions that showcase a skill or a set of skills at the same time with sufficient interaction that allows the audience to walk away from your station feeling empowered that they can also do cool things like you (not just with the feeling that you are cool! 😊)

The programme group will give priority to accepting makers who can clearly showcase both the show and tell elements in their booths

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- ⇒ Owing to historically overwhelming number of workshops, the following rules apply for workshop proposals
- ⇒ If you are giving the same workshop on two days, only one workshop will be accepted
- ⇒ If you are giving two different workshops on two days, both your workshops will be curated separately. The programmes group will contact you with regards to the content of the workshop and also get a better understanding workshop fees
- ⇒ Makers may also give workshops at the booth area if they wish to do so. Commercial maker fee applies if you are charging for the workshop

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Workshops – registration and timeline

- ⇒ Your workshop will be scheduled immediately once your maker agreement form and commercial maker fee (where applicable) is received
- ⇒ For paid workshops, you are encouraged to have a pre signup website – through Science Centre or independently via event brite etc
- ⇒ If you wish Science Centre to manage your workshop fee, you need to do the following
 - ⇒ Give us your bank transfer information
 - ⇒ Science Centre uses regonline.com for online registration. Regonline fee of 6.5% +\$1 per transaction applies. You will need to work that amount into your workshop pricing.
 - ⇒ For example, if the price of your workshop is \$10, the published price will be 11.65. We encourage makers to round up the price to \$12 (for example) and Science Centre will reimburse the fee (minus transaction charges) to the maker.
 - ⇒ You may wish to offer a small discount (10-20% for participants who register and prepay online – remember to work in the transaction fee)

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Workshop/ Booth
accepted and workshop
timeslot provided

2 weeks

- Maker to revert with
1. Maker acceptance form
 2. Payment for booth (where applicable)
 3. Confirmed workshop costs and synopsis
 4. Registration link

If the information is not available by the stipulated time, the timeslot may be released for other workshops

1 week

Workshop timeslot confirmed
and ready to publicize
Maker booth information will be
added to the general faire
publicity

- ⇒ Publicity for Maker Faire Singapore has already begun – flyers to schools, and social media
- ⇒ Flyers will be placed at the libraries and community centres soon
- ⇒ Media will be engaged as and when there is opportunity
- ⇒ Selected makers will be interviewed for social media. We seek your understanding that we may not be able to feature all the makers through videos
 - ⇒ Makers will be selected for video interviews based on factors such as age, visual appeal of project (the video should have a show and tell component), diversity of work (makers from both the craft and tech areas will be interviewed)
 - ⇒ Interviews will start around march
- ⇒ In the event that you are not interviewed, but would like to share a video, you are welcome to share with us a video showing your project at work. We will definitely share and promote it via our channels.

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At the Faire

- ⇒ There will be a centre stage at the Faire where makers will be rotated to showcase and talk about their work. The centre stage seating capacity is small (around 50 people), but there will also be a standing crowd as the centre stage will be near the booth area.
- ⇒ The programme group will work with makers for the centre stage scheduling. lai

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Workshops will be in the main building

Red areas are indoor

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A look at Maker Faire Singapore 2016

<https://www.facebook.com/MakerFaireSingapore/videos/1062936030468622/>



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